

Return on Investment Tool for Tobacco Control: Introduction and application
24th January 2013: 15 Hatfields, Chadwick Court, London, SE1 8DJ

AGENDA

9.00	Coffee & arrival	
9.30	Welcome & Introduction to the day	Chair
9.35	Return on Investment Tool for Tobacco Control <ul style="list-style-type: none"> - Background - Introduction to the tool (why & how it was developed) - Information, models & packages available - How to use the tool - Live demonstration 	Lesley Owen NICE Adam Lester – George Le Lan Ltd
11.30	Coffee Break	
	Supporting implementation	
11.45	CLear <ul style="list-style-type: none"> - Tobacco Control in Local Authorities - Making the case - Engaging stakeholders - Assessing status - Monitoring progress - Q&A 	Martin Dockrell Director of Research & Policy ASH (TBC)
12.05	Stop Smoking Referral Systems in Secondary Care <ul style="list-style-type: none"> - Background to the system - Implementation and evaluation - Trusts involved and results to date - Training and VBA - Q&A 	Liz Gilbert Smoking Cessation Delivery Manager NCSCT
12.25	London Health Improvement Board update	London
12.55	Summary & Chairs closing comments	
13.00	LUNCH	
14.00	End	